Party Affairs

BUILD THE PARTY!



In This Issue	PAGE
DRGANIZATION AND COLLECTIVITY, KEY FO PARTY-BUILDING, Arnold Becchetti	2
A BIGGER PARTY EN NORTHERN CALIFORNIA, Kendra Alexander	` 6
THE BASIS FOR A MASS PARTY, Gus Hall	11
THE PRESS: PRIME TOOL IN THE ELECTIONS, Betty Smith	12
N RECRUITING, Ioseph Felshin	17
IE HAIL YOU, OUR CHARTER IEMBERS, Kevin Mercadel	22
A COMMUNIST STYLE OF JORK, Tony Epps	26
RECRUITMENT AND KEEPING PEOPLE IN THE PARTY, Porene Cipolla	29
ETERAN'S PETITIONING IPS, Robert Phillipoff	31
IEMO FROM THE HISTORY Commission	33
AMPAIGN LETTERS	34
ITERATURE BULLETIN	35
ASEBALL LEAFLET	38

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1

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Organization and Collectivity Key to Party-Building

By ARNOLD BECCHETTI National Organization Secretary

Remarks to the National Council Meeting March 28, 1976

In his Main Report (to the National Council, <u>Party Affairs</u>, May 1976), Comrade Gus Hall spoke about the necessity to fight for the unity of Party and mass work. To the extent that our Party fights for this, for the idea of Communist mass work, we will increasingly be a factor in the life of our class and all oppressed and exploited peoples. To that extent we translate into practical reality our vanguard role.

The other side of the coin is something that Comrade Hall said in the Main Report to the 21st Convention:

> "Without a bigger Party there is a built-in weakness, a built-in limitation within all mass movements. It is a hard fact of political reality--the potential of any mass movement cannot reach full fruition without the unique input of the Communist Party. Without this input, movements will flounder in the fog of reformist illusions, they will flay away, without aim or targets." (p. 93.)

This helps us to see that it is imperative that we build our Party in the course of our mass work, our work among people, if we are serious about being Communists and fulfilling our role.

As was said here, in 1976 the centerpiece of our work is the elections--starting now. All our mass work must relate to the elections, especially to our Party's campaign. It is in this context that the fight to build the Party and the press takes place. Our press can be considered a printed daily and weekly presentation of our Party to working people. Press building must be planned and organized in order to be effectively utilized in our struggles and to fully realize the potential in Party building which is now possible. That is not now our style of work in general. In order to achieve that, we need to step up our recruitment efforts which take place in the course of our mass work, in the course of the fight for the ballot and for the campaign through Election Day. We should work to get contacts from our mass work and from campaign activities to Party meetings and to recruiting meetings. The key ingredient to stepped-up recruitment is to work



in a collective and organized way.

In the course of this, we cannot neglect to give aid to the YWLL in its recruiting campaign. To help the YWLL is also to build the influence of the Party, and it can create a new pool of potential cadre for the Party. It is not a diversion. It is not just something else to do; rather it is a means of further strengthening our Party and our movement.

We must recruit in such a way that it becomes clear to all comrades that none of our work is thinkable without recruiting as a normal, natural and necessary part of it. Recruiting should be as natural for us as eating and meeting. It should become a part of every agenda, every discussion of mass work. Then we will recruit; then we will build the Party even faster than we projected at the 21st Convention. Certainly the projections from the 21st Convention of the possibilities have been more than confirmed in life, including the tremendously successful Youth Bicentennial events which took place recently.

BUT WHO IS THE PARTY? But who is the Party? Does it sit in a house with telephones? Are its thoughts secret, its decisions unknown? Who is it? We are it. You and I, and you--all of us. It occupies your clothes, comrade, and thinks in your head. Where I live, there is its house, and where you are attacked, there it fights. Show us the way which we should go, and Like you, we will take it, like you, but Don't go the right way without us. Without us, it is the most false. Don't separate yourself from us! We can make mistakes, and you can be right, so Don't separate yourself from us! That the short way is better than the long, everybody knows But if somebody knows it And is unable to show it to us, of what use to us is his wisdom? Be wise with us! Don't separate yourself from us! --BERTOLT BRECHT

3

THERE'S GOLD IN CALIFORNIA

Northern California is one of the six largest districts of our Party but it has recruited more people this year than the other five put together. (applause) The question is: why? Maybe they have a lesson for us. I think it starts with the fact that they became convinced of the need and the possibility of recruiting and took steps to discuss, plan, organize and implement it. I will summarize and itemize what they did because I think it is instructive, and it is the kind of approach we have to begin to develop as a pattern of thought and of action.

First of all, they did what probably no other district did. They singled out the section of the <u>Draft Main Political Resolution</u> on the Party during the pre-Convention discussion period. They asked all clubs and other Party units to bring their thinking into a district committee meeting on that section.

Second, at their District Convention they focused on the contradiction between the size of the Party, on the one hand, and the mass contacts and prestige of the Party and its members and leaders, on the other hand. They probed the ideological and political roadblocks which create this contradiction.

Third, they set recruiting goals and planned and organized to reach those goals. They listed names and addresses of possible recruits at <u>all</u> levels from the club to the district, and who would contact them. This resulted in recruiting 20 in the one month before the National Convention and another 8 came in as a result of these activities right after the Convention.

After the Convention they fought for relating the building of the press to their mass work, especially as regards industrial concentration, trade union, rank and file, peace, defense, unemployment and inflation struggles, Marxist study series and contacts from the Jack Kurzweil and Mark Allen election campaigns.

Next they struggled to have known leaders, both Party and non-Party, in the various movements sign a letter introducing 8-week gift subs to the <u>People's World</u> for activists in each movement. In this letter they told the people that they would be visited by PW representatives. They fought through to get the comrades to contact those activists. They understood that if you could not get comrades to contact the activists in the struggle to read the <u>People's World</u>, then you could not get these people also to work to recruit these activists to the Party.

The district leadership worked out a plan to recruit a large number of new members in 1976. The plan called for a series of recruiting meetings, new members classes, recruiting classes, open Party meetings, the use of the local Party radio programs, (They have a half-hour Party radio program once a month, which is something perhaps other areas can arrange to initiate.), a series of Party leaflets and other methods as the framework for a sustained, organized recruiting effort.

4

They established a recruiting sub-committee of three headed by Comrade Kendra Alexander, Organization Secretary of the district. They launched this campaign with a recruiting meeting featuring Comrade Gus Hall, and they set as a goal the bringing together of 40 people who are interested in the Party. They printed 300 invitations which were either mailed out to their contacts or handed to them directly. Where they were mailed out, the contacts were by the person who gave the name, either by phone or by direct visitation. Of the 300 invitations printed all were given out. Two hundred came to the meeting, three fourths of them non-Party!

The format of the meeting was that Kendra Alexander opened up, introduced herself and the leadership of the district, Gus Hall spoke, and then there were questions and answers followed by an informal period of socializing over coffee and cake. There was a PW table at the meeting as well as a literature and a Party table. They had strict security and control over who came and who was there. The people either brought their invitations or they indicated who had invited them to the meeting. The last I heard, there were some 35 to 40 people from that meeting who were recruited, and that's just the beginning! (applause.)

I think that is the beginning of a collective and organized approach to recruitment. It is an approach which coalesces mass work, press work and Party-building in a planned, coordinated, or-

Continued on page 21

SEE ON THE CAMPAIGN TRAIL SEE

From a letter from a young, unemployed Chicano copper worker in Tucson, Arizona, who graduated from the last national Party school in February:

The school was something else. You know, you never really know how much you've learned until you start applying it to practice, like signature collecting, the most important work any League or Party comrade can be doing right now. Never before have I had a chance to actually talk to so many people. A lot of them are all fed up with the two (ruling class) party system.

People respond on the unemployment line, in shopping centers and also on the street. Even some middle class, welloff people are tired of it. People are not waiting for that breath of fresh air to come to them any more. They are going to the fresh air by signing our petitions.

The response is even greater among Black and Chicano people out here. One day we talked 30 people at the unemployment office into walking two blocks to register to vote and then coming back to sign our petitions. That was some day!

A Bigger Party in Northern California

By KENDRA ALEXANDER Organization Secretary, Northern California District

Remarks to the National Council Meeting, March 29, 1976

I have been asked to share with you some of the experiences from our recruiting campaign in Northern California. We recruited 20 people prior to the National Convention (and 8 immediately following the Convention) even though when the quota of 20 toward the 200 National Bicentennial goal was first proposed to us by the National Office, we were aghast at such a suggestion. It really impressed us that we were in fact <u>able</u> to recruit those twenty people and that it was easy. The response of those recruited was really interesting: "I've been waiting." "I'm interested in joining the Party." "I thought something was wrong with me that you didn't as me to join the Party." This is sort of a general response which we had from people with whom we had been working on a day-to-day basis over a long period of time.

We discussed on a district level the contradiction between the growing <u>influence</u> of the Party, the fact that we had elected business agents in unions, a number of trade union officers, leaders of mass movement, in the peace movement, Black liberation struggle, and so forth, but that what had resulted was <u>individual</u> Communists who were well-known and able to move in and <u>out of</u> these various circles, while the Party, as an organization, was not a force. It became our estimate that, in order to rectify this situation, to make the Communist Party an organized force in the movement, we had to seriously tackle the question of recruitment and tackle the contradiction between the relatively small membership and growing influence of the Party.

And so we began the campaign and tried first of all to put it into a political framework to convince comrades of the need to build the Party and discuss why it is important for the Party to grow in this period. We tackled the ideological questions in several ways. First of all, we had discussions in our district committee, at our Convention and in the clubs. We placed this question over and over again. I think there were 14 political questions that we tried to deal with:

First of all, we probed the relationship of Party growth to the mass movement. It is one of the questions that Gus Hall put at the recent Central Committee meeting. It is a question we



must treat very seriously because, the way that we developed it, we came to the realization that without the Party, without the Party as a strong organized force, the mass movements themselves will weaken. There are any number of examples of coalitions that have developed without Communists in them that go off in this and that direction and last half a minute, so to speak. They last just for a certain length of time. On the other hand, coalitions where the Communist Party is involved are much more steady, are more stable and go in a clearer direction. That shows the relationship between the growth of the Party and the need for Communists to be in every area of mass work to give these movements the ability to move forward.

We have had an ideological problem in our district on this question. There have been comments to the effect that it is wrong to place the question of building the Party and press in the <u>forefront</u> at this moment, that, at this time of mass outrage at the system, our primary responsibility is the mass movement and that we are <u>not relating</u> to the mass movement if we place the major emphasis on the building of the Party. So we really had to place this question very sharply and point out that you cannot have a contradiction between building the Communist Party and being involved in the mass movement. You cannot build the Party if you are not involved in mass movements. You don't have <u>contact</u> with people, and therefore you are not able to recruit. So the relationship is clear.

Another question that we placed before our Party people first and foremost was that the Communist Party is a well organized, disciplined, serious, militant, counter-force to the capitalist class in this country. It is the <u>only</u> serious, disciplined, well-organized counterforce to the capitalist class. And that is what it is all about. We are for taking power. We are for leading our class to power in this country, and the people have to understand the historic role the Communist Party represents.

We also fought for the understanding that mass leaders and trade union leaders who were good leaders would be <u>better</u> leaders if they were in the Communist Party. Why? Because the Communist Party would offer to them a wide variety of experience and <u>col-</u> <u>lectivity</u> which would then aid them in their ability to give <u>leadership</u> to masses of people in the trade union movement, the peace movement, etc.

We argued against the notion that the Communist Party narrows a movement or that people won't become involved in a given movement if the Communist Party is involved.

SOME OF THE BEST COMMUNISTS HAVE YET TO BE RECRUITED

7

Our estimate is that that is absolutely false. In fact, the truth is that the Communist Party brings breadth to every issue in which it is involved. Why? Because we understand the need to bring breadth to those issues, because we fight for the involvement of Black people, of Chicanos, and of labor in those coalitions. These points make up the basic political framework in which we attempted to launch the recruiting drive.

DOUBLING THE DISTRICT MEMBERSHIP

Let me talk about the mechanics of our approach. We held the second half of our District Convention after the National Party Convention, and we elected our new leadership. At the first meeting of our new District Committee we presented a recruiting plan for thorough discussion. It was a very detailed plan. We presented a goal of doubling our membership in the district in a year's time. But we didn't leave it there. We then broke down goals for each of the counties. They were given goals of a certain number of Black recruits, a certain number of Chicano recruits, a certain number of trade union recruits, and then we broke that down among the concentration industries in all of the counties. For instance, in Santa Clara County, electronics is the basic concentration. So he major emphasis is in recruiting electronic workers there. There is a very large Chicano community in Santa Clara so that the major emphasis is on recruitment of Chicano workers into the Party.

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We also proposed quotas for the building of the Party in areas in which the Party is not presently organized such as the outlying counties. We also proposed at that meeting the recruiting meeting with Comrade Hall, which Comrade Becchetti has discussed here. (See previous pages - Ed.) The vast majority of those in attendance were non-Party people because we discouraged Communists from coming to the meeting. The response was really much more than we had expected. We were fighting for 40 people to come and figured we would have between 50 and 60 people. We had planned for one room in a hall and, at the last minute, the comrades in the county said, "Listen, we don't think there is going to be room enough. The response is fantasic."So we had to move it into the bigger hall upstairs.

There were about 200 people that attended that meeting. It was weak in terms of the number of Black people present; about 10% or perhaps 15% of the audience was Black. There were older people there. But the interesting thing about the meeting, the thing that made us feel very good, was that the **people** who came to this meeting were all contacts of club members.

BRE ON THE CAMPAIGN TRAIL BEE

From Connecticut:

An elderly Italian man, when approached on the street to sign the Communist Party petition, said: Communist? I'm Communist. Where do you meet?

Send us your experiences.

Each club, had made up a list of the people that they had been working with and a list of the people who should be contacted, and we sent out or they hand-delivered the invitations. Those who came were not just as a result of the efforts of a few of us who knew a number of people; they came as a result of the work of the clubs themselves.

The meeting was very successful! I think probably the most successful part of the meeting was the fact that each person who came saw 200 other people there. They saw that the Communist Party is a very serious, organized and disciplined organization that is moving forward. There is no question that these 200 people, whether they all actually join the Party or not, are going to work with us because they know we are serious. They will be willing to participate with us in the election campaign and in a number of different areas of work.

Don'T Forget THE LONGSHOREMEN!

We decided that the first test of the January recruiting meeting and its impact would be the attendance at the People's World Banquet which was held in February. We decided to go out and sell tickets to each of the people who had come to the recruiting meeting. (The tickets were \$12.50.) As a result of that kind of organized approach, there were over 800 people at the banquet. It was a fantastic success! About 25 per cent of the audience was Black; another 10 per cent Chicano. One of the most beautiful things about the Banquet was that there was a table of 8 longshoremen, 6 of whom were Black. It was the first time in recent memory that that has happened at the P.W. Banquet. I was the Chairperson at the Banquet, and I was reminded to "make sure you announce the fact that the longshoremen are here," and then someone said, "Teachers are here!" All across the room you heard people wanting different groups of workers to be recognized.

Now we are asking clubs to recontact the people who came to the recruiting meeting and other potential recruits. The clubs are asked to organize smaller recruiting meetings, and district personnel will meet them. I met with 15 people whom the comrades in Napa County brought together. Four people joined since the meeting and the comrades tell me that they are sure they are going to recruit 10 of those people. The largest counties are in the process of adding one person to their respective leadership bodies who is responsible for nothing else but recruitment.

We have already held a new members class for all the new members that have come in. We think it is very important for them to immediately get into the Party and understand the basic policies of the Party. The first class is on the Communist Party--what it is, why it is needed, its role, its importance, and so forth. In the other sessions, the trade union movement, Black liberation, Chicano liberation and women's movements are all related to the Party and why it is important to build the Party. We have also held recruiting classes.

When Comrade Proctor came into the district, we had a recruiting meeting with some warehouse and longshore people. It was not as big as we wanted, but it was a beginning. We want to continue utilizing the assistance of national personnel for recruiting when they come into our district.

CREDITS: Our deepest thanks to Comrade Abner of the Graphic Arts Workshop for our new layout and the illustrations in this issue.

The Basis for a Mass Party



BY GUS HALL GENERAL SECRETARY, CPUSA

(The following is an excerpt from Gus Hall's Summary Remarks to the National Council Meeting, March 29, 1976.)

There is still a wrong concept about the Party which has its roots in the McCarthy and post-McCarthy period. At that time, we were forced to consider our Party, in a sense, a cadre organization. There was never an actual decision made to that effect, but the McCarthy period itself forced that concept on us. Today we still look upon ourselves, in many ways, in this same way. As long as we see ourselves as a cadre organization, we will not become a mass Party. That is why we must reject this concept; burn it out! It has now become the obstacle to mass recruiting.

Comrade Kendra Alexander, speaking of Northern California, said that they changed this concept. They did not go out to recruit "cadre." They went out to recruit members into the Communist Party. This is a fundamentally different concept of the Party. In order to be a <u>mass</u> party, we must have the approach that we are going to recruit people who will learn about the Party from within the Party--as members.

I use an argument based on this kind of concept continually in recruiting, and it is quite effective. I usually say, "You'll learn more about the Party in one year as a member of the Party than you'll learn in five years outside the Party. So join now, and one year from now, if the Party isn't what you thought it would be, you have a choice: You can stay in, work, and make it what you think it should be, which is the right of every member, or you can leave."

Such an approach can open the door of the Party to many honest people. The most crucial are those first recruits because experience has shown that every new recruit leads to ten new possible recruits.

We have to first change our conception of Party-building and then help the comrades in the Party generally do likewise. We will then have the basis for a mass party because the objective conditions already exist for such a mass Party.

The Press: Prime Tool in the Elections

BY BETTY SMITH Media and Information Coordinator Hall-Tyner Campaign Committee

With four months to go in the '76 election campaign and six months of this Bicentennial Year ahead of us, it is timely to take stock of how productive our work has been since the January Party and Press Building Conferences and the March National Council meeting which focused on our electoral work.

Both national gatherings this year emphasized the fact that during a Presidential election year, tens of millions are more receptive to give-and-take discussions on the issues, to new approaches and programs, to a change in their own political lifestyles, <u>if</u> they get some sensible answers to the questions and see a better way to tackle their problems.

We have also said that the ruling class will not be able to completely hide during Bicentennial 1976 the 200 years of class struggle, the struggles against racism and imperialist wars and for a better life for the working population of our country.

The key to bringing about these advances in the thinking of millions is a qualitative turn in our own work throughout the whole Party. The experiences of petitioners for our candidates to be on the ballot confirm over and over that the people they ask for signatures--and this is truly a mass, spontaneous sampling of the millions--respond on a level that is unprecedented. Signers of our ballot petitions--now over 250,000--are angry at the status quo, looking for answers, willing to challenge the monopolies, and interested in our Party and its candidates on an entirely new level!

The question for us is whether we are sufficiently at a new level so that we can not only influence these millions but attract and hold growing numbers of them as readers of our press and as more organized fighters against monopoly. This is a key base for new Party members as well.

But we must concentrate especially on how we can get and hold new readers of our press during the balance of 1976!

THE FIRST PRIORITY AFTER THE SIGNATURE

Personally I have been able to participate for a day or two



of the petitioning to date in three northern cities, and in the quest for electors in several parts of Virginia. In every place, it has been possible in the course of this work to find new people at the level of interest in our Party's outlook and seriousness about the issues to become readers of our press. Therefore, I have used the <u>Daily World</u> introductory sub envelope as part of each experience.



SPECIAL ELECTION CAMPAIGN OFFER

Follow the election campaign of Gus Hall and Jarvis Tyner in the pages of the Daily World.

The Daily World will give the fullest coverage to all working class candidates and their programs to end inflation, unemployment, racism and military spending.

The Daily World will report on and expose the programs and schemes of the candidates of big business and the banks.

The Daily World can be your working class guide through the 1976 Presidential elections and bring clarity and understanding on all the issues and candidates.

You can get the Daily World by mail by taking advantage of our special introductory offer during the 1976 election period. Send the coupon below to the Daily World - - or return it to your local Daily World representative. ACT NOW!

While it is true that these introductory envelopes should not be handed out like leaflets but used for the best new contacts, it is even more to the point that signature collectors will find some "introductory readers" of our press every day and should consider the introductory sub as the first priority after the signature.

Our national conferences emphasized the need to combine our "Party work" with what we call our "mass work." Especially during an election campaign, the connector of these two levels of work is our press. Most of the time, press building is thought of as closer to "Party work," and the point has often been made that we must build the press in the course of "mass work." Perhaps we have not strongly enough stressed the point that, while building our press has its "Party" side, it is also very much "mass" work at the same time. It is not only the connecting link between "Party" and "mass," but in an election campaign, it is the allaround connector of our Party election campaign to mass movements and to new readers who are potential mass activists at the level of Communist mass work.

In fact, if we are to make a qualitative turn in our work, we must more and more see press building in all its aspects as a key ingredient of mass work. When we think of press work as "Party work," we tend to limit the use of our press to those who are ready to join the Party or who already accept the Party's leading role. We tend not to see our press as an influence upon the thinking of tens of thousands who are not yet ready to join the Party but who must be moved toward the Party's outlook and in an anti-monopoly direction with our Party.

This is not in contradiction to the fact that press building will expand and develop the base for recruiting into the Party. But we have to see it as much more, as an influence through its readers upon the thinking of millions! We must see the press as an <u>indispensable</u> influence if an anti-monopoly peoples movement is to be built!

A MULTI-ISSUE CAMPAIGNER

Our leaflets this year will also reach new millions. But even the best leaflet must focus on one subject or present a brief outline program. A copy of the <u>Daily World</u> or the <u>People's World</u> in the hands of the new reader each week is like a <u>multi-issue leaflet.</u> It can educate on several subjects and on several levels in one issue. Each copy can provide facts, analysis, program and expose from the Party's standpoint. Think what it means during this election year to be able to get this kind of "leaflet" to a new person each week during the 13 weeks of an introductory sub!

Consider another argument for building our press <u>now</u>. How many neighbors, shop-mates, friends and activists can you personally reach for discussion on the issues each week? How do you stay in touch with your present circle of co-workers and contacts, and how do you find time to reach out to new people? The DW (or PW) is in touch weekly when you cannot be present in person. Our press brings clarity on the issues and full coverage of the 1976 elections whether it comes from a subscription or the extension of a bundle. If the press arrives regularly for 13 weeks to your new subscriber, you have to follow up a couple of times during that period. You should be in personal touch at least twice <u>before</u> you ask for renewal to a regular sub, but during the other 11 weeks the paper is doing the job for you.

What is the best builder and developer of a conscious Communist voting constituency? Our candidates, nationally and at all levels, play an important part in winning such a constituency, but our press puts our candidates before the public every week on a variety of issues and struggles.

Hearing Gus Hall and Jarvis Tyner on TV or radio once or even more than once is not usually enough to permanently change the voting habits of a wider constituency. But our press in every issue can bring the Communist Party campaign to its readers and

ON THE CAMPAIGN TRAIL

This is a story about the growth of supporters for the Hall-Tyner Campaign. But it is also a story about the role of the press and the fact that one of its major advantages is that it is there, mobilizing, organizing, educating, when you're not there.

We heard from a comrade who belongs to a senior citizen organization of more than 100 people. He has been bringing the <u>Daily World</u> to the meetings of the group for some time, and about 8 of the members have become steady readers.

The comrade took off for his vacation and returned to learn of the following experience in his absence. Four of the women in the group who had become regular readers saw an article about the need for signatures for the Hall-Tyner Campaign in a state some 100 miles away. They were moved by the issues of the Hall-Tyner Campaign and especially the program for senior citizens. They got together one day and boarded a bus to the state that needed help. They were proud to report on their return **that** they together with the group they had gone out with had collected 800 signatures that day.

speed up the break with old voting patterns. Therefore, part of the fight for signatures, of the fight to get out a significant vote, is the fight to extend the readership of our press now and throughout the campaign.

The follow-through on new subs must be organized and carried out in order to consolidate these gains. Our press is in dialogue with the new reader each week, while the press builder gets additional readers. Activities such as forums and social events that involve these new readers in the campaign are an important part of the follow-through.

The press must be organized and tested as a builder of a Communist voting base in the next months. Press builders in each major city should select one or more key precincts and begin to <u>saturate</u> these weekly with copies of the DW or the PW along with an average amount of street campaigning. Other campaign literature can also be distributed, but the main piece in this key precinct should be our paper. Efforts must be made here to get out the vote, and to be sure that the full vote is counted. We will find that our press does increase the voting base for our candidates!

For comparison, we should select an adjacent precinct with very similar population composition and distribute our press once each month rather than weekly, with about the same amount of other campaign literature. Here, too, we must organize to get out the vote and to get the vote counted. The results in this precinct can then be compared to the saturation precinct and to a similar precinct where we did minimal electoral work of any kind.

We will do some work in most working class areas of major cities. We will distribute literature, copies of our press and initiate some street campaigning. Voters will see or hear our candidates campaign via radio or TV. But if we select a few areas for controlled samples, we will have an additional tool for evaluating our work and we will have key areas of more numerous postelection contacts and a better base for future work as well.

Copies of the DW or the PW are "calling cards" of the Hall-Tyner campaign. They are weekly multi-page "leaflets" which can be distributed through trial subs to a cross-section of voters. They are there even when none of us can be present in person with the new acquaintance who signed our petition. Each comrade and each press builder must make the best use of this possibility for stable growth in the base of our press and Party. The single household that this introductory sub reaches may influence the thinking of a half dozen other households through its circle of friends and co-workers. In this way, our own ability to influence thousands can grow and not be limited to our personal contacts nor to spontaneous response.

We must get over the idea that our press is "too advanced politically" for masses of readers. It is not too advanced for the thousands who are signing our petitions. It is the guide many of them are looking for. And they are open to facts and ideas now, during the election campaign, as at no other time!

The path to unity between Party tasks and mass work is found in press building on a higher level. The link between the Party, its candidates, and the millions is to be found in the first place in extending the influence of our press and making it a prime tool of the election campaign. Building our press now is bringing the Party forward at all levels on all issues. It is Communist mass work and Party building combined on a level equal to the opportunities of this election year!

BBB ON THE CAMPAIGN TRAIL BBB

From Alabama:

A petitioner asked a very aristocraticly dressed young Southern woman to sign the petition for the Communist Party. "I can't do that," she replied, "My daddy would whup me!"

Send us your experiences.

16

On Recruiting

By JOSEPH FELSHIN New York, New York

One can't help recalling Lenin's famous allusion to the "main link in the chain," the link which, strategically seized, makes it possible to pull forward the whole chain of the revolutionary struggle, when reading the chapter on "Recruiting" in the long-awaited new <u>Handbook</u> on Party organization just published by New Outlook Publishers. (The Communist Party and How it Works, a Handbook on its Organization and Functioning, \$1.00.) We have had nothing like it to fill the vacuum left when J. Peter's <u>Manual on Organi-</u> zation went out of print in the early thirties.

True, "Recruiting" is only one of thirty-two chapters in the <u>Handbook</u>, covering a wide range of vital political-ideological areas such as "Democratic Centralism," "Criticism and Self-Criticism," "Collective Leadership," including material dealing with the structure, role, immediate and ultimate aims of the Party, its tactics and strategy in the class struggle, the rights and duties of members, questions of Party discipline, the functioning of clubs and committees on all levels, and the tasks and responsibilities of the Party's various national commissions.

SO GET THAT RECRUIT AND CREDIT NOW

Many years ago, a comrade was assigned to work on a contact to recruit into the Party. For years and years he went bowling with him, drinking with him, spent time with him, etc. Then finally came the day when he had to report his progress to the section organizer. It was on a Wednesday that he gave his report: You know, the contact that I went bowling with, went drinking with and spent time with? Well, he joined the Party on Monday! Unfortunately, he died on Tuesday. The question I want to put to you, since today is Wednesday, is: Do I or don't I get credit for the recruit I brought into the Party?

> Told by Sid Taylor to the National Council Meeting, March 29, 1976

Nevertheless, despite the scope and importance of the many questions discussed in the <u>Handbook</u>, it is recruiting which remains in a significant sense "the main link"--the ignition in the motor--the fuel in the engine--without which everything else in the revolutionary process would slowly but surely grind to a halt.

It is a basic principle of dialectical and historical materialism that all phenomena in life and nature--nations, civilizations, cultures, religions, philosophies, social systems, political parties and movements--all must be judged not only by their seeming appearance of strength or weakness at the given moment in history but by the gauge of whether they are growing, flourishing, developing, or whether they are withering away, dying out. This principle of the dialectics of struggle and change applies also to the life and functioning of our Party clubs.

No matter how active and healthy a club may appear, no matter how lively its meetings, no matter how high the level of its discussions and the individual and collective activity of its members, unless all this is consciously geared to the building of the Party --unless it recruits--that is, unless the Party club constantly draws in new forces, new energies and abilities, new insights, new battalions of fighters for the Party's program, dedicated to the struggle for the socialist reorganization of society and, of utmost importance, new potentialities for future leadership, without this the law of diminishing returns is bound to set in and the club's effectiveness, its influence, its ties to and contacts with workers in their shops, neighborhoods, trade unions and other organizations, is bound to weaken. Without such a constant infusion of fresh forces, inner club life is bound to stagnate, its activities become routinized and lacking in the spirit and drive needed for healthy growth, and the outward thrust that alone can lead to renewal and replenishment.

This is something the class enemy understands only too well. Big Business and its monopoly-dominated government spend literally billions to prevent the Party from recruiting. They are determined at all costs to prevent the Party's influence from expanding, keep it from winning new members, new supporters, a truly mass following rooted in the working class, especially among the Black, Puerto Rican, Chicano and other oppressed minorities.

Since their inception, a central aim of the FBI and CIA, set up and lavishly funded by the ruling class along with wide networks of Red Squads, surveillance agencies, wiretapping crews, police informers and armies of stoolpigeons, has been the destruction of the Communist Party. All the resources at the command of the monopolycontrolled state--courts, universities, church, the mass media including press, TV, radio, movies--are mobilized in a continuing campaign to slander, vilify, twist and distort what our Party stands for, brand it as a foreign agent, isolate it from the masses, basically--to prevent it from recruiting!

A <u>New York Times</u> story (May 9, 1976) on findings of the Senate Select Committee on Intelligence Activities, inadvertently exposed the relentless purpose of this reactionary drive to destroy our Party. The Senate Committee's report, said the <u>Times</u>, "noted that in the current fiscal year the bureau had budgeted some \$7.4 million for domestic intelligence informers, <u>more than twice the amount</u> budgeted for informers in organized crime." (my emphasis--J.F.)

SED ON THE CAMPAIGN TRAIL SED

From Comrade Joyce, petitioning on the Los Angeles campus of California State University:

I approached a student to sign the petition. He said, "Sure," and he began to sign. Another student passed by and asked what the petition was. I replied, "It's to put Gus Hall and Jarvis Tyner, the Communist candidates, on



the ballot. Would you like to sign?" "No, I can't," he replied, "I'm collecting for the Socialist Workers Party candidates." Then he added in a very snotty manner, "And besides, we're gonna make it, and you're not!" At this point, the student signing the petition turned to him and yelled, "Revisionist!" In a recent joint statement denoucing FBI provocations, Gus Hall and Jarvis Tyner, Communist candidates for president and vicepresident charged that the FBI "systematically sought the destruction of all organizations--first of all the Communist Party--which resist the Big Business policies of huge profits, swollen 'defense' budgets and the starving of social programs." Stressing "the profoundly racist charac ter of the FBI," the statement went on to say that "the FBI systematically and deliberately provoked violence among and against the Black Panthers and other groups...used informers and agent provocateurs, and planted phony newspaper and TV stories in a frantic effort to discredit not only the Black Panthers but the entire militant movement for Black liberation and its white supporters...It is now a matter of common knowledge that FBI-inspired provocation was responsible for the murders of Black militants."

The monopoly rulers fail to understand what life and history have irrefutably demonstrated--the hopelessness of their massive "King Canute" efforts to halt and even throw back the tides of radicalism inexorably sweeping every nation and continent on earth today. Their efforts are doomed to failure. For while U.S. capitalism, by dint of unlimited expenditure of funds combined with enormous concentration of forces, achieves at times some partial and temporary measures of success, it cannot prevent the Party from recruiting any more than it can stamp out "the idea" which has already--and irreversibly--in the words of Marx and Engels, "seized the masses" and has already "become a material force"-communism.

Reaction sometimes pretends, even boasts of successes in this arena. Hitler and Mussolini loudly proclaimed to the world that they had "wiped out" communism, had destroyed every vestige of Communist Party organization, had exterminated every Communist on their soil. But on the very morrow of their overthrow, tightlyknit, steeled Communist parties surfaced out of the rubble and ruins of the fascists' defeat to help lead their peoples in the task of rebuilding their nations on new foundations.

More recently, after a half century of the brutal Salazar-Caetano dictatorship in Portugal, the best organized force to emerge as the leading instrumentality in toppling the long-entrenched fascist reaction was Portugal's powerful Communist Party headed by Alvaro Cunhal. During decades of terror, in conditions of murderous repression under the Hitlers, Mussolinis and Salazars, the Communist parties recruited.

The ingredient that steels and tempers Lenin's--yes, and ours, too--"main link," that gives it its indestructible and life-giving quality, is Marxism-Leninism, the science which combines theory and practice and whose creative application in the class struggle and great moral force has enabled Communists the world over to defeat reaction's efforts to prevent them from recruiting. Armed with this science, continued and intensified recruitment of new forces into our Party is the strongest guarantee that all of the class enemies highly financed plots for the destruction of our Party, plots not only in flagrant violation of the Constitution and Bill of Rights, but which are concocted of a poisonous stew of frameup, intimidation, harassment, blackmail, wiretapping, yes, and outright murder, will be thwarted.

BECCHETTI--Continued from page 5

ganized, collective way, a way in which all comrades can find a relationship to it, and it is a way of creating the basis for making recruiting a permanent feature of our work. The fact that it becomes a permanent feature of our work is a necessary result.

THERE'S GOLD THROUGHOUT THE LAND

We want to work out with the districts, starting with the concentration districts and the other major districts, the planning of recruiting meetings with comrades from the Office of the Central Committee. Each district should work out their recruiting plans, appoint a leading committee or, in the case of smaller districts, a leading person who is responsible for recruitment. Recruiting experiences should be sent to Party Affairs because it is a major vehicle for exchanging experiences throughout the Party. Recruitment is a measure of our seriousness about our Party, our class, the elections and all the mass struggles in the fight for an antimonopoly coalition. It has to be fought for, it has to be organized at every level--national, district and clubs. And it has to involve every comrade without exception. With that we can realize and overfulfill the goals set by the 21st Convention. With that kind of spirit we will infuse still another element into our electoral work. Such are the possibilities of the times; such is the challenge before us.

ON THE CAMPAIGN TRAIL

From Maine:

Gus Hall, Communist Party Presidential Candidate, went to Maine recently to meet with people in the media and talk about the Party's program. He particularly zeroed in on the anti-democratic challenge to our petitions in Maine. A young woman TV commentator prefaced her interview with Gus Hall by telling her listeners the reason the program would be aired on July 4th, Bicentennial Day. She said that it was because the question of freedom of speech was so important on that day.

We Hail You, Our Charter Members

By Kevin Mercadel New York, New York

(The following is the text of the presentation to the Charter Members of the New York District at the National Convention Report-Back Meeting, July 23, 1975.)

On the occasion of our Party's 50th anniversary Comrade Hall said,"

"Under the laser beam of history, fifty years of the Communist Party stands out sharp and clear. The Communist Party is one of the movements whose ideas and actions have materially affected and influenced the course of events in the U.S.A. It is a specific part of history because it has influenced history."

(Certainly this remains the case today as demonstrated by the remarks of Comrade Tyner on the New York City crisis and Comrade Hall on our Party's 21st convention in Chicago.)

Tonight I have the privilege, really the honor, to pay tribute to some of the people who, through their actions, through their very lives, have made a very special contribution toward making the CPUSA the force that it is today and who have made a direct contribution to the glorious and influential history of the Communist Party--the charter members of our Party.

In such a brief period of time, I can hardly hope to present all of the reasons why the charter members of our Party are so very dear and important to us. In fact, it will not be until the real history of this country is written, the history of its valiant working class fighters, that the full story of the role that the comrades we honor tonight will be justly told.

CHARTER MEMBERS CAN HOLD THEIR HEADS HIGH

I would however, like to mention briefly a few of the most outstanding battles that these comrades have a great responsibility for waging.

Certainly we must start with September 1st, 1919, the founding of our Party. Inspired by historic victories in the Soviet Union, led by Lenin, Marxists and socialists in this country decided the time was ripe for a Leninist organization uniting the various trends already existing in the movement of working people. This was no mean feat in light of obstacles created by the ruling class of this period. The divisions in the revolutionary movement in the U.S. were great, and great odds were overcome in the formation of a party of the working class guided by Marxist-Leninist principles.

The Palmer-Hoover raids on January 2, 1920, will forever be remembered by our comrades, for this was the first all-out attack by the ruling class on our Party. In more than 70 cities, 10,000 communists and non-Party progressives were lawlessly arrested after dark by underworld thugs. The use of Mafia criminals was instituted long before the recent exposures of today. Those arrested were subjected to the most savage beatings and many disappeared never to be seen again.

Our charter members waged an unceasing struggle against opportunism in all its guises from the very beginning of our Party's existence. In the twenties this was demonstrated by the exposure of the Trotskyist James P. Cannon and his cohorts. This period also saw the expulsion of Jay Lovestone and his followers for their opportunistic, divisive line. Our present day battle for the purity of the Party's line has its roots in the early fights of our charter members.

The unemployment struggles of the thirties marked a period when the spector of communism haunted the bankers and the industrialists and their representatives in Washington as never before. The first nationwide protest during this period was initiated and organized by our Party. The ames of Foster, Robert Minor and Israel Amter ring heroically when we think of this period. Our Party played a leading role in the national hunger marches, and one of the victories scored was that of the Federal Unemployment Insurance Bill.

Also during this period our Party, through the valiant struggles of our charter members, played an indispensible role in the organization of the CIO. Facing beatings and even death, our comrades in the North and South led the greatest stride forward ever made by the U.S. labor movement. The organization of the CIO changed the whole situation in the trade unions and brought the working class to new, higher levels of industrial and political strength.

It is common knowledge that our Party was the first to come to the defense of the Spanish Republic. This was one of the many instances when our internationalist solidarity was so clearly demonstrated.



CHARTER-FOUNDING MEMBERS HONORED AT THE 21ST NATIONAL CONVENTION, CPUSA

It is admitted even by our enemies that the Party has always led the fight in this country for the rights of the Negro, Black people. Our organization of the Southern Negro Youth Congress, the Sharecroppers Union, and the Scotsboro defense are only a few of the the many instances where our Party led the fight for the rights of Black Americans. And we of course cannot mention the fight for the freedom of Blacks without at the same time mentioning the heroic battles of our Party against anti-Semitism.

In World War Two, ours was the first Party to come out against Hitler's fascist, racist drive. And afterwards, we were able to withstand the attempts to liquidate the Party by Browder and Gates. And after that, we were able to survive the attacks by McCarthy and the ruling class. These victories did not just happen; it wasn't luck, but it was because our Party, beginning with our charter members, remained true to the Leninist course.

It should not surprise anyone that today, the very same people who tried to destroy us are considered infamous, a shame to the world. Every day exposes more ghastly horror stories about their past actions. And while this is happening, our comrades, our charter members, can hold their heads high with tremendous pride because of their principled struggles, struggles which have influenced millions of Americans. As Comrade Hall said earlier tonight, "These are great days for fighters for socialism."

PART OF A VIBRANT OAK

Now that we have discussed the past, I want to speak about our charter members in relation to the present. I wanted to write a poem, but unfortunately my time was limited. I was able to put together some thoughts that, if worked on, can become a poem.

When I think of our charter members, it is as if I am viewing a part of a living, growing vibrant oak, the charter members as the outgrowth of the seed given to the world by Marx and Engels and Lenin. Firmly rooted in the working class of America and nourished by the science of Marxism-Leninism and class struggles, the charter members have weathered all storms and foul winds. Today our charter members form the mighty trunk of a tree that is rapidly growing, of a tree that will soon reach into every home of this nation.

Now our newer members are of course the branches of this oak. Some older and stronger, many new. Young sprouts or upstarts you might call us. You don't have to be a tree expert to understand and grasp the relationship of the parts of a tree, so it shouldn't be difficult to understand and grasp what our charter members mean to our newer comrades and what the working class means to us all.

In closing, I would just like to paraphrase a few words from the 1942 documentary, Native Land, narrated by Paul Robeson that was televised recently. I think that these words have a special application to our honorees tonight:

We remember you. America forged in the heat of battle. You've fought for liberty in every generation.

Party Affairs

The victories you won were step by step, in a struggle of over fifty years. A struggle to create a new world. To plow freedom in the dark soil. Defending the people against all enemies. Organizing in city and on farm. To unite the People. To make the Bill of Rights a reality. To build liberty into the very beams of our houses.

Today of course all of the rights so costly won are again endangered. Today, all of us, young and old, new and charter, must

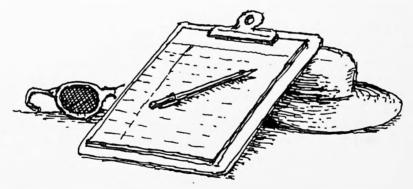
Continued on page 37

DOD ON THE CAMPAIGN TRAIL DEE

We're for harmonious relationships--on high principles

From Andy in Massachusetts:

A young woman wanted to sign our petition and her boyfriend tried to get her to keep walking, saying, "Don't sign that!" She wanted to listen though, and I gave her some literature. He grabbed her by the arm and started to yank her away. I said, "Hey, she can think for herself." She looked right at him and said, "That's right, I can think for myself," and she signed the petition.



From Susan in Massachusetts:

There was this young couple, and the woman signed right away. The man declined. She said: I just can't believe you won't sign this. Here you are, always talking about freedom and you won't sign this petition. You're talking out of both sides of your mouth. You're chicken!

Many couples and groups of people are seen a half hour or more after they are approached, and they are still debating the different positions they took when asked to sign our petitions.

A Communist Style of Work

By TONY EPPS

In his "State of the Union" address at our 21st National Convention, General Secretary Gus Hall talked about the political and ideological "oneness" of the CPUSA. He stressed the necessity of Communists to be the leaders in the mass currents "We need a of social progress. continuing struggle for ideas, approaches, for styles of work which are associated with the working class," he said. "We need to develop working class characteristics in our leadership cadre."

Great inspiration is given to comrades when they can look around in our ranks and see someone who is striving to be an organic part of the decisions of the 21st National Convention. This is the story of one such comrade in a Mid West concentration district.

June Owens is a steelworker. Her husband is also a member of the Party. She is an inspiration to all comrades on battling white chauvinism and racist ideology in the CPUSA, the steel mill and in her community.

Discipline and Leninist standards of life are necessary for any Communist. June will go to work and come home ready to run off leaflets, pass out the Daily World at another plant gate, go see media contacts and/ or meet with other comrades.

She likes to sleep for the necessary amount of time needed to ensure her best health. However, if an emergency situation develops, June never hesitates to give assistance in a selfless manner.

In 1975, she participated simultaneously in three mass tasks. June was in charge of the mobilization to the Peoples' Bicentennial Rally in Chicago. She helped to edit and distribute hundreds of copies of her rank and file newsletter. At the same time, June was winning men, on and off the job, to supporting the rights of women steelworkers. All three tasks were interrelated. It strengthened the rank and file, developed community forces and enhanced the role of the Party.

A PARTY & PRESS BUILDER

Leadership is displayed in all of her areas of concrete work. June recruits people, Black and white, to the Party and brings many working people closer. She sells subs to the Daily World and the Young Worker. She sells Party literature, raises money for the Hall-Tyner campaign, speaks at public meetings; thus June is a Party-builder. June militantly speaks on her union floor on the issues which concern the well-being of the workers, especially nationally oppressed, young and women workers. She communicates with the men and women around her. June is a builder of the rank and file movements which open up more possibilities for Party and YWLL recruitment, although she is not a League member.

June has an advanced political approach to socializing and cultural-recreational activities as well. She gets with the masses and sings the songs, dances the dances and plays the sports of different peoples.

June relates Communist style of life to her marriage as well. She strives for the fullest comradeship with her husband in their daily lives. This is because Communist life styles are living examples of the highest expressions of humanism. They share household chores, shopping, answering the telephone, etc.

In all of her work, June teaches Marxism-Leninism, the line and policies of the CPUSA and thus carries out the decisions of the

SEE ON THE CAMPAIGN TRAIL SEE

From Los Angeles, California:

Gus Hall appeared for an interview on the local television station that carries Mary Hartman, Mary Hartman. Before the last scene of this popular nightly series, Gus Hall appeared on the screen, smiling broadly, saying:

> Hi: I'm Gus Hall, Gus Hall. I'm running for President, President on the Communist Party, Communist Party ticket. Watch me, coming up next.

21st Convention. But one important feature of June's style is her use of simple examples like apples, diapers and springs to point out scientific concepts. She never engages in revolutionary phrase-mongering. Rather she convinces workers that she knows what she is talking about because the science is explained in her Own way.

As the drive to place Gus Hall and Jarvis Tyner on the ballot moves on, so does June from getting signatures in other cities (be-Cause of security problems in the mill) to convincing other workers why they should help the CPUSA get on the ballot. Later she will Convince them not to waste a vote but to cast it meaningfully for Hall-Tyner. June does not subscribe to robot-like seriousness. Humor in the right places breaks away the rigidity between people and within a comrade's particular life style. Communist work requires a flair, a sense of how to live among masses of peoples. Communists stand for life. June stands for life. She is only one of thousands of members who are enthusiastically working for a socialist USA in the lifetime and under the leadership of Comrades Winston and Hall.

BEE ON THE CAMPAIGN TRAIL BEE

Phildadelphia, Pa. From James H. Dolsen, Charter Member, CPUSA

Dear Comrades:

Re: On the Campaign Trail

I find the main trouble in not getting signatures fast on the street is that most people are in a hurry. Therefore, I try to plant myself directly in front of the person, blocking passage for the moment.

Some experiences: A man on the other side of the street crossed over and asked me what kind of petition I was circulating. "It's to put the Communist Party on the fall election ballot," I replied.

He signed. Then he said: I am a long-time Republican. I disagree with everything your Party stands for. However, I do believe that the Party has a right to be on the ballot.

"AN OCCASIONAL REWARD FOR DOING THE JOB"

Since I am an elderly person (90 years plus), it may encourage others in that category--especially men--to circulate the petitions by relating another experience. Twice I have been kissed by lovely young women doing this job. One signed and the other explained that, being a City employee, she felt it inadvisable to do so. So, if you are an old comrade, there may be an occasional reward for doing the job. Actually, I didn't recognize either of the young women.

The May <u>Party Affairs</u> is a splendid issue. Hall's two articles hit the nail on the head. They outlined clearly in simple language the tremendous opportunities facing us and detailed the many ways in which we can capitalize on their realization. Gerson's article supplemented Hall's with the outline of the campaign committee's plans.

So all aboard for the Victory Special:

Recruitment and Keeping People in the Party

By DORENE CIPOLLA San Jose, California

Angela Davis, in one of her radio programs, said that the struggle for emancipation of Black women cannot be separated from their families and their men, but the special oppression of Black women must be understood and attacked as a special issue. She went on to describe the lives and struggles of various women and was very specific about the elements that made up their lives. Davis said, "We have to think of the categories that affect our daily lives."

I want to speak of the need to recognize people politically. By politically I mean (1) what is this person's position in this society--male, female, old, young, Black, Brown, white, married, children, working, main support of family, single parent, essential second income, professional? What are her contacts--what groups is she involved with, i.e. fellow workers, union members, or unorganized workers, minority people, mass organizations of women such as peace or student organizations.

While almost all of us in the Party are working class, there are definite distinctions that need to be made in regard to the daily life of the women in the Party. (I speak of women in the Party, but these women are representative of many groups outside the Party.) I think we need to find out just what the real situation is for women in the Party, what are the circumstances of their lives and the problems they face.

BEE ON THE CAMPAIGN TRAIL BEE

A Child Hits the Nail on the Head

A 10 year old girl listened as her grandfather explained about the national conspiracy to keep the Communist Party candidates off the ballot in state after state. Her insightful response was, "That's like not having the right to vote at all!" Would anyone like to guess who this bright political commentator was? It was Gus Hall's granddaughter. WHAT ARE SOME OF THESE CONDITIONS?

If you have to work eight hours a day, your contact with people during that time is determined by your place of work. If you have to spend two hours a day traveling to and from work, you have to deal with transportation problems--public or private (no insurance, no spare time, \$1.00 for gas money and hoping you won't run out at night on the way home). If you have children, more of your time is committed, and the needs vary with the ages of the children, i.e. problems at school, fights, what is going on while the children are at home after school and you are still at work, illness, child care, and on and on. If you are a low paid worker, (and most women are) you have to deal with bill collectors calling at work, cars that won't run, being late to work, spending extra time to find clothes second hand, being evicted, arguing with the phone

DDD ON THE CAMPAIGN TRAIL DDD

From Boston:

A comrade who had put all her spare time into signature collecting went out on strike with her union. In the evening she petitioned, and in the morning she picketed. She carried a sign that said, "Honk if you support us." A passerby yelled to her, "But I signed your petition yesterday!"

company to keep your phone from being disconnected, social service agencies with their forms and delays (3 to 4 hour waits in these places) making you late for work or job interviews.

WHY DO WE NEED TO KNOW THESE CONDITIONS?

These conditions determine the framework in which Party members can function most effectively politically, the amount of time you have, the amount of energy, what kind of people you function with.

The forms and methods of Party activity are very set and reflect cultural patterns that not all people can easily fit into. (It was very awesome to me.) The pace was very fast and it was difficult to even comprehend what the committees and conventions were that were being discussed. There was an overwhelming sense of "establishment" and authority.

The problems of minority women are magnified much more than for white women. I would suggest that we do more to seek out from Black and other nationally oppressed women what special problems they face and how they see dealing with these problems.

Continued on page 37

Veteran's Petitioning Tips

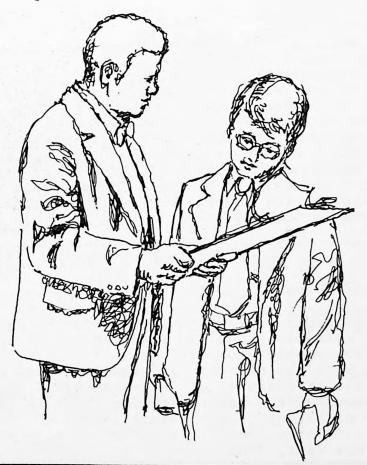
(PART TWO)

THE FOLLOWING IS AN ELABORATION OF SOME OF THE LD TIPS PRESENTED IN THE MAY ISSUE OF PARTY AFFAIRS.

By ROBERT PHILLIPOFF New York, New York

I would like to stress the importance of being as friendly and polite as possible to people, especially to hostile people, to avoid arguments and to leave the scene of possible hostility as quickly as possible so that you can return to it right away once the person has left. I would not recommend exciting hostile people as a rule. "There are plenty of fish in the sea," if I may be permitted a somewhat uncomplimentary analogy.

The above relates to the question of personal appearance. I would recommend as "clean-cut," handsome an appearance as possible (which is not easy especially if you're away from home) that is at the same time practical. I would not recommend high heels for women even though they may look more attractive than flats since the latter enable you to walk better so I have been told. But the main error that I have seen is that comrades do not make enough of an effort to look as handsome as possible. This tends to not win respect from the potential signer.



Also, from the point of view of avoiding hostility, I would recommend keeping the conversations as short as possible. This minimizes the possibility of being set up for a provocation. If you have literature with you and cards to record the names, addresses, etc. of the activists, you can accomplish much in less time.

I would also like to emphasize the importance of putting in the forefront the general theme of freedom of choice, the right to run, and the placing of the Communist Party in the context of the potential signer's ability to vote against the Party and oppose it if he or she so chooses. Most people who sign the petition will not vote for the Party even though signing the petition often reflects more support than the signer is willing to state openly. This also helps you from the point of view of hostility.

I am discussing the question of hostility because, in my opinion, once you gain confidence in your ability to cope with the hostile situations, then your ability to ask everyone and not pick and choose unnecessarily will be enhanced.

I would not insist on asking people first if they are registered voters in those instances (mostly everywhere) where registration is a requirement, but I would include reference to it in my presentation.

Rather, I would try to get to the freedom of choice theme as soon as I could or to an issue theme such as jobs in order to interest the potential signer but at the same time make every effort to make sure that only registered voters sign.

Lastly, I would like to emphasize the importance of being in as good physical condition as you can be, of a good night's sleep and good meals. Especially when collecting signatures on a fulltime basis, it is very easy to overwork and be out of commission. This danger has to be constantly recognized and vigorously combatted if one is to be successful over the long run. As one who has been fortunate enough to be successful in this regard during more than one campaign, I can say without the slightest hesitation that one of the key links has been my ability to avoid overwork and especially to get the support of the leaderships in the districts where I have worked. (Of course, underwork has to be avoided, but this goes without saying, it seems to me.)

Continued on page 39

ON THE CAMPAIGN TRAIL

From San Antonio Texas:

Comrade John went out collecting signatures one day and brought his 8 year old son along with him. They approached a family of five people who were having a picnic. When John asked them to sign the petition for the Communist candidates, the reaction was an outburst of anti-communism. But John persisted and discussed the issues and the right of freedom of choice in the elections. As a result, three of them signed the petition. "Pretty good," said John's son as they were moving on to the next, "for a small family."

Memo from the History Commission

Dear Comrades,

.

The rich history of our Party, its historic contributions, have sunk deep roots in the life of our country. No student or writer interested in the past struggles or present developments can approach this subject without digging into this history. It is intertwined with the progressive developments of our country. In trade union struggles where workers fought to organize, in the Black, Puerto Rican, Chicano and other movements of oppressed minorities, the Party was to be found. In Spain, in the front lines against Franco fascism, Communists made up a great part of the volunteers.

Consequently, many university professors, students and others, in search of material for their work, have sought out Party members who were involved in these struggles to obtain information. They have also reached many left forces who had cooperated closely with our Party. They desire, through tape recordings, to obtain information which will help them in their projects. Much of it is done by individuals who are drawing closer to us and who recognize the importance of this original source material. Some are, undoubtedly, motivated by anti-communism. The main direction is a healthy one and should be welcomed by us.

We are aware that many of our comrades throughout the country have supplied tape recordings upon request. We consider the need for our Party to develop a uniform approach to this matter important. We therefore propose that the following steps be taken:

1. A tape recording contains the rich personal history of a comrade; it is a part of the Party's history. Therefore, when a comrade is approached for taping he or she should request the reason for it. Is it for the publication of a book, for the preparation of a student's paper, for the gathering of information for future use, etc. Before agreeing to a tape, comrades should indicate that they want to consult the Party first. It should be taken up with the district and the district should consult the National Office. Those requesting a taping should be informed that they will be reached later concerning the request.

2. By all means insist that you be given a copy of the tape. We would urge that such copy be sent to the National Office for its record. The Hall-Tyner Campaign has pompted many requests for information as well as personal letters from all over the country. The following are excerpts from two such letters.

From a man in New Jersey:

This letter has been prompted by viewing the General Secretary, Mr. Gus Hall, on last night's television appearance on NBC's program, <u>Tomorrow.</u>

For many years I have been interested in alternate choices in many aspects of life. I have spent several years in various countries which have had success in promoting theories other than capitalism. Mr. Hall has appeared on several television programs during the last several years; every time he appears, I am all the more impressed with his stance on various problems. He is lucid, articulate, presents a <u>real</u> choice for Americans to make. His facts are accurate.

I should like to have further information regarding the Communist Party's plans and program for the United States. Also, what can a citizen do to make sure that more states can have a choice in voting for a person who represents those ideals which we support? How can we bring real democracy to voting?

From a young woman in Florida:

Dear Mr. Hall,

I am currently involved in the way the Communist Party operates. I am studying Americanism vs. Communism. I find this course to be very interesting. I would love to have a chance to meet you personally and ask you all of the questions that are running through my mind. Please, Mr. Hall, write me back and tell me of your life story. Some of the questions that I would ask you are as follows:

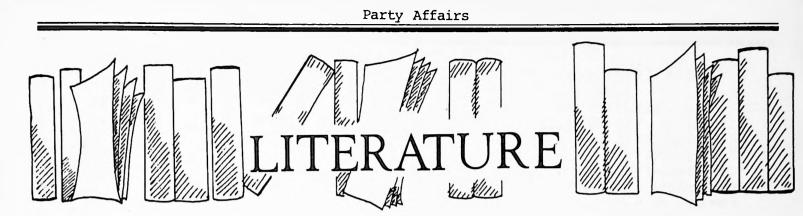
How many Communist countries have you lived in or visited?

Specifically, why are you campaigning in this country?

What goals have you set for us here in the U.S.?

How have the U.S. people in general responded to your campaigning here?

I'd love to know all there is to know about you. I guess you could say that I am intrigued with you. How are you treated by the people when you make speeches?



LITERATURE IN THE ELECTION CAMPAIGN

On June 27, Comrade Gus Hall spoke on "Why a communist vote is most effective in '76" as part of a two day environmental conference held on the Amherst campus of the University of Massachusetts. Featured at the symposium was the sale of books authored by the speakers, including copies of Gus Hall's <u>Ecology, Can We</u> <u>Survive Under Capitalism?</u>, <u>The Energy Rip-Off</u>, <u>Imperialism Today</u>, and <u>The Crisis of U.S. Capitalism and the Fight-Back</u>. A leaflet was distributed in advance of the meeting which advertised the sale of these books and announced that Gus Hall would meet people after the discussion and autograph copies. Many in the audience took advantage of the offer, and Comrade Hall spent considerable time meeting people and autographing books.

From this experience, we can see the importance of carefully examining the speaking schedules of the candidates in each area. Arrangements for the shipping of the books should be made well in advance so as to guarantee that the writings of Comrade Hall will be part of every campaign meeting or other election campaign activity. Arrangements can be made with the publishers for special discounts on these books for this purpose.

Welcome seniors! VISIT THE HOSPITALITY ROOM in ROOM 706A CONRAD HILTON HOTEL Wednesday to Saturday from 9A.M. to 9P.M. Browse at your lesure ... 15% to 30% D1960 0 0 mall books Contesy: MODER N BOOK STORE 3230 N. Broedway , Chicago & 60657. labor donated

See story on Chicago initiative (next page)

A FINE INITIATIVE IN CHICAGO

Delegates and visitors to the recent national conference of senior citizens and their organizations which was held at the Conrad Hilton Hotel in Chicago were invited to a book fair and hospitality room at the hotel arranged for by the Modern Book Store of Chicago. Many of the delegates from all parts of the country took advantage of the opportunity and visited the room where they saw our literature, many for the first time, received copies of the <u>Daily World</u> and, over coffee, were able to discuss issues with the bookshop people and senior citizen activists. Our Party, its program and our 1976 election campaign reached many new people in this important field of work.

NEW AND RECENT PUBLICATIONS

<u>Political Affairs-July 1976</u>: Features material on the Bicentennial with articles by Henry Minston, Gus Hall, John Pittman, Herbert Aptheker, James Jackson, J.A. Rogers, Simon Gerson and others.

Jewish Affairs--May-June 1976: Editorials on the Rosenbergs and The Jewish People and the Elections. It will include an article by Hy Lumer on Israel and South Africa, an article from the Israeli Party paper on the 28th Anniversary of the State of Israel as well as a letter from Ruth Goldman about the Detroit Warsaw Ghetto meeting.

<u>Freedomways--15th Anniversary Issue</u>: Features the speeches at the Paul Robeson funeral at the Mother A.M.E. Zion Church in Harlem. Also includes articles by Angela Davis, Anthony Monteiro, poetry by Agostinho Neto and more.

Latin America in the Struggle Against Imperialism, for National Independence, Democracy, Peoples Welfare, Peace and Socialism: Declaration of the Conference of Communist Parties of Latin America and the Caribbean, Havana, June 1975, with an introduction by Henry Winston (New Outlook Publishers).

<u>Elementary Principles of Philosophy</u> By George Politzer: A textbook and reading guide in the principles of Dialectical and Historical Materialism based on lectures at Workers University, Paris (International Publishers).

CHECK LIST OF RECENT PUBLICATIONS

"Social Democrats-U.S.A." In the Service of Reaction By George Morris (New Outlook Publishers)

<u>Cities Without Crisis</u> By Mike Davidow (International Publ.)

What's Happening to Labor By Gil Green (International Publ.)

First Congress of the Communist Party of Cuba, Main Report by Fidel Castro (Imported Publications)

New World Review -- Special Issue on the 25th Congress, CPSU

GREETINGS TO OUR NEWEST BOOKSHOP, <u>The Paul Robeson Bookshop</u>, Minneapolis, <u>Minnesota</u>:

--National Literature Commission

Reach the millions with our Literature

MERCADEL--Continued from page 25

fight to restore and enlarge upon the rights of the American people-the right to a job, a decent home, adequate food and health care, the right to peace.

I firmly believe that the program and remarks of Comrades Hall and Tyner here tonight have pointed us in the right direction toward our upcoming and present battles.

In the spirit of the 21st Convention of the CPUSA, On behalf of the State Committee of the New York State C.P., On behalf of the youth of today,

I HAIL YOU, OUR CHARTER MEMBERS!

CIPPOLA--Continued from page 30

PROBLEMS OF WORKING WOMEN

- 1. Lack of time--if I hadn't taken time off work (no pay for me), I could not have put my thoughts together about this.
- 2. Lack of energy--from working and trying to deal with all the problems mentioned above.
- 3. Lack of experience in leadership roles.
- 4. We are rarely the ones in charge of anything, including the circumstances of our lives. There is the notion that someone else can speak better for us and this is the case generally that working people lack the confidence to speak up for them-selves in certain settings.

Add to this women's social conditions in a society permeated with male supremacist ideology, and you can see that working women are going to have problems speaking for themselves rather than just accommodating to what is set up by someone else.

The Party should consciously attempt to understand problems of women so that women comrades can participate fully in the Party. Otherwise, the Party will lose, and we have lost, valuable people and the contributions they could have made.

It's The PEOPLE'S Turn At Bat!

BASEBALL IS DEEPLY ROOTED AMONG THE PEOPLE. It can throw some light on present-day politics. Politics **should** have its roots in making government work for the people—for jobs and job security; for quality integrated education and adequate retirement income; against inflation, high taxes, and racism.

But the big business **TEAMS**—the Republican and Democratic parties—have turned politics into a **GAME** to con the people. They have been **CAUGHT OFF BASE**, **STEALING**, time and again. They **THROW CURVES**, they **BALK** at keeping their promises.

After Watergate and the exposure of law-breaking by the FBI and CIA (STRIKE ONE); after the lid blew on big business bribes, payola and corruption of officeholders high and low, domestic and overseas (STRIKE TWO); after the utter failure to slow the arms race and inflation, end unemployment, and fight racism (STRIKE THREE), the people have been SHUT OUT-NO HITS, NO RUNS.

No wonder so many voters are turned off by politics. And as long as big business politics is the **ONLY BALL GAME IN TOWN**, there's good reason to be turned off.

In the big business **BALL GAME** the working people make all the **SACRIFICES**, but there is no way the people can **GET TO FIRST BASE** on the same **TEAM** as the Democratic donkey and the Republican elephant. Both are **FOUL BALLS**.

But there can be a different politics, a PEOPLE'S POLITICS. **YOU** can begin to close down the **FRANCHISE** which owns the donkeys and the elephants. You can **SEND THEM TO THE SHOWERS.** You can send a **SIZZLING LINE DRIVE** through the **HOT CORNER** into **LEFT FIELD** with a vote for GUS HALL and JARVIS TYNER, the Communist Party Presidential ticket. YOU can help **LOAD THE BASES** for this people's team and set the stage for a **GRAND SLAM HOME RUN** that can win real victories for all working people and youth—white, Black, Chicano, Puerto Rican, Native American Indian and Asian-American.

YOUR VOTE can change the political life of our country, beginning this year, 1976! You can help begin the third century of the USA so that it truly becomes the land of, by and for its people.

BOX SCORE	1	2	3	4	5	6		7	8	9		R	Н	E	
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HOME .															

YOU CAN PUT THE PEOPLE ON **FIRST BASE**, **AT BAT** AND **ON DECK**, and send Big Business profiteering and corruption out of the **BALL PARK** altogether.

A VOTE FOR GUS HALL AND JARVIS TYNER IS A VOTE WITH HOME RUN CLOUT!

It is a vote for **A NEW BALL GAME** with honest **UMPIRES**, so the people can win. A large vote for the Communist Party candidates, GUS HALL and JARVIS TYNER, can be a **STUNNING UPSET** that will shake up the bosses and bankers, and their political stooges.

To get into the **NEW BALL GAME**, you have to get on the **ROSTER**—You have to register to vote. That is the only **PRICE OF ADMISSION**. Be sure you are on the **ROSTER** on November 2nd! Then make your vote **SCORE** for you!

PHILLIPOFF--Continued from page 32

Collecting signatures is not writing a speech, an article or an essay. It is not indoor work. It is outdoor (mostly) and physical (a lot of walking, etc.) often under difficult conditions (pollution from buses, noise, rain, snow, etc.) Therefore, the question of physical health, sleep and nutrition assume even more importance.

I must confess that I refer to this question of overwork with some hesitation since I realize that hard work and communist devotion are ideals to be emulated. But in my experience, I have found this question to be placed somewhat one-sidedly without sufficient reference to physiological laws of motion, to maximum body function.

HISTORY COMMISSION--Continued from page 33

3. Where a book is to be published or the material will appear in some other form (i.e., a mimeographed paper), request that a copy be sent to you.

4. By all means <u>do not</u> turn over old records, books, magazines, leaflets, pictures, etc. to anyone. Such material, when the comrade desires, should be deposited with the National Office as a part of the Party's records.

We suggest that this matter be given your attention and this information be made available to all comrades. We may also receive the cooperation of left forces who have cooperated with us in the past.

> Comradely, Phil Bart, Secretary History Commission

Arnold Becchetti Organization Secretary

The Cleveland Press

A Scripps-Howard Newspaper

THOMAS L. BOARDMAN, Editor WILLIAM A. HOLCOMBE, Business Manager

OHIO'S LARGEST EVENING NEWSPAPER

Tuesday, June 29, 1976

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PAGE A 6

Jerry Ford can't be the poor man's choice

Will someone please tell me what gives with the President of our country? He constantly is recommending that benefits for the unemployed, the hungry and the senior citizens be discontinued or cut. Yet at the same time he wants to veto proposed bills that would mean jobs for the unemployed.

Why would any poor white or poor black or other minority races want a man who has absolutely no regard for the poor people of our country as their president?

Would Gus Hall and Jarvis Tyner do worse as President and vice president of our country? I think not.

ALONZO S. HOWARD, 14030 Terrace Rd., East Cleveland WHY NOT WRITE A SHORT, PUNCHY, TO-THE-POINT LET-TER TO YOUR LOCAL NEWS-PAPER ABOUT OUR CANDIDATES FOR PRESIDENT AND VICE-PRESIDENT? THE EXAMPLE TO THE LEFT SHOWS THAT THERE IS A CHANCE IT WOULD GET PRINTED. YOUR LETTER WOULD INFLUENCE MANY, MANY YOTERS IN THE ELECTIONS.

KEEP THOSE LETTERS COMING

THE BICENTENNIAL AND THE COMMUNIST ELECTION CAMPAIGN

The Hall-Tyner Campaign Committee and the Communist candidates have sounded the alarm in this Bicentennial year that there is a national conspiracy to keep minority parties, especially the Communist Party off the ballot. As in 1972, but even more so this year, our signers are being disenfranchized for the most petty citations, such as for missing initials or abreviations of names. By the same standards, if today's election officials were handed the Declaration of Independence to put their official stamps on, they might just invalidate the document. Or, if they were to be more lenient, they might just cross off names like Benj. Franklin, Tho. Stone, Wm. Whipple or Step. Hopkins.

John Monton